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Milly Bannister GRLKND +16692331214 hello@grlknd.com www.grlknd.com

GRLKND Launches in New York City

GRLKND hosts an inclusive female brunch featuring a panel of industry experts.

New York, NY: On a rainy Sunday during NYFW, the GRLKND launch event brought 40+ young women together under one roof to celebrate womanhood and all the wonderful things that come with it.

Crepes and mimosas were provided by event partner, co-living, smart-housing company, Roomrs, in their flagship building. An intimate panel discussion featured four industry experts whom each represented one of the four chapters of the GRLKND program; Self-Love & Mindset, Confidence for Success, Smart Styling and Relationships Roadmap.

With multiple passionate brand partners and leading industry expert panellists, the official GRLKND launch event, was a GRL-POWER experience for young women like no other, providing an unprecedented safe space for revolutionary conversation and life-changing learning.

As the first of many female-empowerment events to come, the GRLKND New York City launch has set a benchmark for what it means to encourage and induce the self-love and kindness we deserve as women. Experiences like this hearten the removal of self-limiting behaviour as we realize we are not alone, we are not so different after all. We are GRLKND, and we all want to be part of something great.

About GRLKND: The GRLKND program is a practical, accessible guide for real girls, full of loving guidance, profoundly personal stories and genuine 'aha' moments. Through both the premium GRLKND 3-month online course and the private integrated GRLKND community, Milly Bannister is the down-to-earth best many young girls have always needed, serving up relatable advice and action- based strategies and tools to help them overcome limitations in a truly transformative way.